



BUELINGO BEEF CATTLE ON LINE AUCTION

SPONSORED BY: MIDWEST BUELINGO CATTLE ASSOCIATION

For Bidder Information:

Contact: Hines Auction Service, Inc

www.hinesauctionservice.com or info@hines auctionservice.com
715-307-1275 or 715-273-3377

For Sale: Registered BueLingo - Bulls, Heifers and Cows
Goes Online the first week of February
Final Bids - March 3, 2018, 4 p.m.

Lots will close in 3 minute intervals unless stated differently in Hines rules.
For information on the BueLingo breed of cattle check out the websites
www.buelingo.com www.midwestbuelingo.com
Search History of the Breed

BueLingo World Magazine

Will be mailed April 8, 2018...

DEADLINE:

Need all ads, items of interest,
pictures, articles to share by the
15th of March, 2018

Size of ads/rates: Call or look at
www.buelingo.com
under forms and fees.

Help support this publication.

Need help with setting up an ad?

Provide pictures and ad information via email
and you will be sent a proof before printing.

BE PROMPT - DELAYS HURT

BueLingo National Convention ... 2018

Still looking for a host family for the 2018 convention. Call for information.

Want to host a cattle show or have other ideas that might work to entice

BueLingo breeders to a National Convention. Need your input ASAP to start
the planning process. Most producers like to see other operations and setups, and cattle. Thinking
about it, but don't want to host a show??? Just need a place for our Board of Directors to hold a meeting
and for the General Membership to hold a meeting. Food is always welcomed.

Convention Guidelines available - - - 815-745-2147 or office@buelingo.com

Board of Directors Nominees for 2018-2021

Harvey Blair completed Brian Tracy's term from 2017-2018. Harvey was nominated for director as was Jared Bueling (a 2nd - 3 year term), along with Judy Brener. Marcia Fenner was nominated, but she declined the nomination at this time.

Nominations were closed at the Winter Board of Director's meeting. Bio's will be included in the April issue of the BueLingo World along with 2018 Convention Details. 3 nominees with 2 positions to fill.

PMT collection deadline May 20th, 2018...Will be mailed to the U of I the 1st of June.

Some of January's tests results have been received. Should have the final results within the month. When you pull a tail hair sample (if for PMT or other information) you must have at LEAST 30 or more clean follicles for the testing to be completed. For clean results hold the end of the tail with one hand and grasp a handful of hairs near the end of the tail cord and yank upwards. You usually get a clean and plentiful sample. Put the follicle ends onto the sticky part of the card, close the tabs, hold tightly and trim the long excess tail hairs off at the edge of the card. This must be done properly so the sample is not rejected or compromised because of insufficient follicles. **BE PROMPT WITH SUBMITTALS - DELAYS HINDER EVERYONE!**

Board of Directors met for the winter board meeting on Saturday January 27, 2018 At the Huckleberry Inn, Prairie du Chien, WI to commence after the 10:00 a.m. Midwest BueLingo Cattle Association meeting.

Directors: Jared Bueling absent: Dean Monson, Harvey Blair & Sean Meyer present
Rodney Chaplin, Tonya Albarado and Terry Bryant via speaker phone.

Received an Agenda from Jared Bueling

PMT Testing (moved to next meeting)

Midwest Video Auction (See ad page 1)

2018 Convention ideas - future conventions shows/sales (2018 convention site)

Marketing - (moved to next meeting)

Social Media: Facebook, Twitter, Blogs to attract followers

Marketing Plan Outline For the BueLingo Breed in General

Breed Improvement/Performance- (moved to next meeting)

A BueLingo Expected Progeny Difference Calculation Tool

SECRETARY ... highlights for 2017 - 2018

Susan Blair, Executive Secretary

Upon comparing 2017 financials/progress with 2016 some significant changes were seen, but identifiable.

BueLingo World has had fewer ads and some have switched to smaller ads. A deadline for ads has always been given and is printed along with sizes/prices on the inside cover of every BueLingo World magazine. Take advantage of advertising on the BueLingo website. \$20.00 per quarter. Set up charges extra.

Convention fees: There was a significant change from 2017 to 2016 due to less people attending (20-2017 vs. 40-2016) and no animal show in 2017 due to little participation. Need approx. 30-40 head to cover the cost of the fairground rental and insurance.

Membership Fee Income: Again a significant difference in income. Not because of numbers of members, but because of members taking advantage of the \$300.00 lifetime membership.

2016	\$4390	7 – lifetime @ \$300
		61 Regular @ \$35 includes 5 or 6 gift members at \$15.00
		12 Associate @ \$12.50
		9 Junior @ \$5.00
		12 Hall of Honor (5 active register and transfer cattle)
2017	\$2925	3 lifetime @ \$300 Fee now set at \$500.00
		55 Regular @\$35 includes 5 gift members
		16 Associate @ \$12.50
		6 Junior @ \$5.00
		12 Hall of Honor (5 active register and transfer cattle)

Several Regular memberships have switched to Associate memberships, because of retirement, downsizing, etc, but still wish to remain on the mailing list. The \$12.50 Associate fee helps to defray the cost of printing & mailing the BueLingo World and newsletter or any other items of interest to membership. Junior numbers are down as our juniors grew up and did not renew membership as a regular member. (lost interest???)

We have 12 Hall of Honor members who do not pay membership. (Receive an Honorary membership)

Registration Fees: Significantly higher for 2017: We had the price promotion to register over 15 months of age thru May 1, 2017 for \$15.00. 58 animals over 15 months of age were registered for the \$15.00 promotional fee and 3 were registered at the \$20.00 promotion. 329 registered for 2017 compared to 209 for 2016. But without the promotion our total registered was still 60 + higher over 2016.

Transfer fees were up by 11 head.

BE PROMPT ON DEADLINES -

I TRY TO BE FAIR AND PATIENT, BUT IT HURTS EVERYONE WHEN DEADLINES ARE NOT MET.